

# 10 Things To Know Before Booking Your Wedding Entertainment

## A free report from James Kennedy

If you want an authentic laugh master for your event, it behooves you to be armed with some wisdom as you seek to book this talent. James Kennedy offers expert advice that is free for the taking. Check out this highly sought after professional's list of **"10 things you should know before booking your wedding entertainment."**

- 1) Ask for testimonials and follow-up with the ones provided. Check the validity of such testimonials by getting information on the date, venue, etc. and make sure it really happened as indicated. Trust, but verify.
- 2) Ask if you can sample their live performance somewhere. Get a list of their upcoming events, choose at least one that you can add to your schedule and see if the clients will authorize you to make a low key visit to their event. Visit to observe the entertainer and their audience.
- 3) Try not to buy solely on the basis of your budget. You want quality and affordability. Don't sacrifice one for the other.
- 4) Make sure the entertainer can play to various types of audiences. Audiences can be fickle and hard-to-please. Make sure you don't have a one-trick pony or a novice. Your event, audience and you are not a guinea pig for someone to experiment with.
- 5) Make sure they are insured. Serious entertainers and performers tend to carry insurance. Specialty insurance companies, which abound, can cater policies to meet particular needs. If you were to Google entertainment insurance, several pages and multiple carriers are listed.
- 6) Find out if they have a protocol for testing equipment. Equipment malfunctions, such as squeaky microphones, can ruin the entertainment experience. They need to be early arrivers who know how to test and perfect their equipment before the event gets underway.
- 7) Verify whether they are involved in industry-regulated and industry-specific organizations. If they have affinities with others in their industry, it tends to keep them more accountable and make them stronger and better. Lots of valuable information is filtered through the industry pipeline. If an entertainer doesn't have it, they are less-informed, and possibly outdated and non-compliant.
- 8) Test them for spontaneity. See if they can easily switch gears if they find the audience is not responding or getting bored. If they are used to switching gears seamlessly, the audience won't even notice.
- 9) See if they have more than one talent category to offer. If they can provide a variety of services, they may offer a bundled fee.
- 10) See if they have referrals from other entertainers they've worked with. If others in the industry found them to be experts who were pleasant and enjoyable to work with, your other hired unit will probably have the same experience. You want peacekeepers on board for your venue.

James Kennedy is a full time wedding entertainer DJ, magician, children's entertainer & master of ceremonies. If anyone knows how to rock the night, own the night – he does. Don't close out your event with a roomful of tearful guests, unless they are the happy, fall out of your seat kind.

He is a top-shelf entertainer with a reputation for bringing quality services with enhanced features. He, his staff and his cluster of high quality entertainers won't fail to meet your hopes for a great and memorable time.

If you don't choose him, take his advise to heart.

Check out his website at [www.EntsHQ.co.uk](http://www.EntsHQ.co.uk) and his Facebook page at [www.facebook.com/entshq](https://www.facebook.com/entshq).